



Our **VISION** is to be the Leading Catalyst **FOR A BETTER OPELIKA.**

MISSION: The Opelika Chamber Strengthens our Community as the Champion of Business.

CORE VALUES: Practice Positivity, Earnestly Build Bridges, Aspire to Excellence, Earn Trust, Seek Continuous Growth, and Execute Servant Leadership.



BUILD
Bridges

People do business with people they know, like and trust. The Opelika Chamber will act as the catalyst that builds bridges among our membership and community.



CULTIVATE
Community

Opelika is known for the welcoming atmosphere that our community and citizens provide. We ensure that continues by cultivating community through our various efforts.



ELEVATE
Business

Small businesses account for 99.9% of all businesses. We focus on providing resources to help new and existing businesses thrive. We are the connector helping turn contacts into contracts.



ACHIEVE
Excellence

The future of this organization depends on its commitment to excellence. This pillar keeps us focused on the fundamental requirements to succeed as a transformational Chamber.



2024-2025 GOALS

- 1) CREATE A BUSINESS HUB
- 2) INCREASE REVENUE
- 3) TACKLE WORKFORCE DEVELOPMENT
- 4) CULTIVATE COMMUNITY CONNECTION
- 5) EDUCATE & EQUIP ENTREPRENEURS